

# MSP PROGRAMME BRIEF



**ILX GROUP PLC:**

09 August 2006 Version 1.0

For further information contact:  
ILX Group plc, 149 Hammersmith Road, London, W14 0QL, UK  
Telephone +44 (0)20 7371 4444 Fax +44 (0)20 7371 6556  
E Mail [info@ilxgroup.com](mailto:info@ilxgroup.com)

ILX Group plc. Registered in England & Wales No. 03525870

[www.ilxgroup.com](http://www.ilxgroup.com)

## TABLE OF CONTENTS

<b>1.</b>	<b>PURPOSE</b>	<b>#</b>
<b>2.</b>	<b>DOCUMENT BENEFITS</b>	<b>#</b>
<b>3.</b>	<b>BACKGROUND</b>	<b>#</b>
<b>4.</b>	<b>VISION STATEMENT</b>	<b>#</b>
<b>5.</b>	<b>BENEFITS EXPECTED</b>	<b>#</b>
<b>6.</b>	<b>KNOWN RISKS</b>	<b>#</b>
<b>7.</b>	<b>ESTIMATE OF OVERALL EFFORT REQUIRED</b>	<b>#</b>
<b>8.</b>	<b>DERIVATION</b>	<b>#</b>

## **1. PURPOSE**

*To define the programme's objectives, in outline, for approval to proceed to define the programme in detail.*

## **2. DOCUMENT BENEFITS**

*Provides the basis for a formal management decision: 'should we proceed with this programme?'*

## **3. BACKGROUND**

*Outlines the need for a change in business capabilities to support the Business Strategy, and/or achieve the objectives described in the mandate.*

## **4. VISION STATEMENT**

*Describes the outcome of the programme in terms of new or extended capability. Delivery of this capability is the end goal of the Programme*

## **5. BENEFITS EXPECTED**

*An outline description of the type of benefits to be derived from the new capabilities described within the vision statement, when likely to be achieved, and how they are expected to be measured.*

## **6. KNOWN RISKS**

*Risks to the Programme that can be recognised at this point. Any current issues that may affect the programme, including known constraint, assumptions or conflicts that may potentially affect the programme.*

## **7. ESTIMATE OF OVERALL EFFORT REQUIRED**

*As much detail as possible should be included on the estimated costs, timescales and resources required to set up, manage and run the programme, in order to give a sound basis for the Business Case,*

## **8. DERIVATION**

- **BUSINESS STRATEGY**

*Identifies how the organisations corporate mission statement is expected to be achieved.*

- **AND / OR PROGRAMME MANDATE**

*Overall objectives of the programme, positioned within the organisations mission, goals and strategies.*