COBIT® Poster Series #1
Transforming Stakeholder Needs into Actions
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The COBIT 5 goals cascade is the mechanism to translate stakeholder needs into specific, actionable and customized enterprise goals, IT-related goals and enabler goals. This translation allows setting specific goals at every level and in every area of the enterprise in support of the overall goals and stakeholder requirements, and thus effectively supports alignment between enterprise needs and IT solutions and services.

A stakeholder is anyone who has a responsibility for, an expectation from or some other interest in an enterprise.

Stakeholder Drivers

↓ Influence

Stakeholder needs are influenced by a number of drivers, e.g., organizational changes, business changes and technology changes.

COBIT 5 defines 22 common internal stakeholder needs. *How do I best build and structure my IT department?*

Stakeholder Needs

Value creation means realizing benefits at an optimal resource cost while optimizing risk.

Drive Value Creation

Common internal stakeholder needs and enterprise goals are interrelated.

↓ Cascade to ↑ Realize

COBIT 5 defines 17 generic enterprise goals. Stakeholder value of business investments. Stakeholder value of business investments.

Enterprise Goals

Enterprise goals and IT-related goals are interrelated.

COBIT 5 defines all goals according to Balances ScoreCard (BSC) dimensions.

↓ Cascade to ↑ Realize

COBIT 5 defines 17 information and related technology (i.e. IT-related) goals. Transparency of IT costs, benefits and risk.

IT Related Goals

↓ Cascade to ↑ Realize

Achieving IT-related goals requires the successful application and use of a number of enablers.

Enablers are broadly defined as anything that can help to achieve the objectives of the enterprise.

Enabler Goals

Enablers include processes, information, organizational structures, policies, culture, people, services, infrastructure, and applications.

For each enabler a set of specific goals can be defined in support of the IT-related goals.

COBIT 5 contains a mapping between IT-related goals and the relevant COBIT 5 processes, which then contain related process goals.

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