



**1 July 2013**

## **New company launched to promote Best Management Practice portfolio to a global business audience**

- *Joint venture formed to promote Best Management Practice portfolio, including ITIL® and PRINCE2®*
- *Best Management Practice products already used by millions of people across more than 150 countries*
- *AXELOS to use investment and innovation to develop further the relevance and quality of the portfolio*

Today (1<sup>st</sup> July 2013) marks the launch of the new joint venture company the Cabinet Office has formed with Capita plc to run the Best Management Practice portfolio, including ITIL® - the most widely accepted approach to IT service management, and PRINCE2® - the standard for project management methodology.

Peter Hepworth, CEO of the new company, AXELOS, has pledged to work with the global Best Management Practice community whilst using investment and innovation to grow the portfolio and spread its use in international markets.

Peter said: 'Today is the first major milestone as we build towards becoming fully operational in January 2014. Over the next few months we will be in listening mode, working alongside product users, trainers and examiners to gather together their invaluable expertise. With thoughtful investment and innovative learning techniques, we are looking forward to developing this unique suite of management tools.'

Best Management Practice products are already used in the private, public and voluntary sectors in more than 150 countries worldwide.

Peter, who joins AXELOS from Activision Blizzard where he was UK and Ireland managing director, added: 'For almost a quarter of a century businesses across the globe have benefited from the way in which Best Management Practice products have helped build more efficient and effective working processes. Individual users also appreciate the career progression and wider prospects that are open to accredited practitioners'.

AXELOS will own the intellectual property of the Best Management Practice portfolio, originally developed by the UK Civil Service. It will also assume the management of all existing licensing schemes, accreditation and support of examination institutes, training organisations, and consulting organisations with an emphasis on quality of delivery.

-ENDS-

**For further information, journalists should contact the AXELOS press office:**

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**CEO – Peter Hepworth**



Peter is a globally experienced executive with an exceptional track record in the FMCG, technology and entertainment sectors having worked across high growth emerging markets whilst living in the UK, USA and France.

With over 25 years' experience spanning sales, marketing, I.T., supply chain and finance, Peter has held senior international positions at L'Oreal, Sara Lee Corporation and Activision Blizzard, home of the hugely successful gaming franchise **Call of Duty®**, most recently running the UK & Ireland business as managing director.

Peter is an economics graduate, chartered accountant, M.B.A. from Cranfield, and A.M.P. from INSEAD.

## **Best Management Practice – Portfolio facts & figures**

### **IT Service Management - ITIL®**

ITIL is the most recognised framework for IT service management in the world. Delivering a cohesive set of best-practice guidance drawn from public and private sectors internationally, ITIL helps service providers with best-practice guidance on the provision of quality IT services, and the processes, functions and other capabilities needed to support them.

- ITIL began in 1989
- On average one ITIL exam is taken every 1.5 minutes
- With a total of over 1.5 million exams taken to date
- ITIL exams are available in 21 languages
- And are taken in over 150 countries worldwide
- Already well established in the UK, Australia & New Zealand and parts of the EU already established. Future target markets include Brazil, India and USA.
- Users of ITIL include: NORAD, Department of Homeland Security, NASA, Disney, IBM, HP, Microsoft, Ministry of Defence and Shell.

### **Project Management - PRINCE2®**

PRINCE2 is a de facto project management standard developed by the UK government and is used extensively across all sectors, both in the UK and internationally. It embodies established and proven best practice in project management.

- PRINCE2 began in 1996
- Over 1 million exams have been taken to date
- in 21 languages
- across 120 countries worldwide
- Users of PRINCE2 include: the British Council, Environment Canada, French finance ministry, The Australian Department of Parliamentary Services (DPS) and the Port of Rotterdam.

### **Programme Management - Managing Successful Programmes (MSP®)**

MSP offers best-practice guidance to all organisations - large or small, public or private sector - to help them achieve successful outcomes from transformational change, time and time again. MSP has been developed to help achieve excellence by improving practices, offering better services and preparing more effectively for the future.

- MSP was first published in 1999
- Over 90,000 exams have been taken to date
- In four languages
- Across 45 countries worldwide
- Users of MSP include: London Olympics and Paralympics, Siemens US and Manchester City Council

### **Value Management – Management of Value (MoV®)**

MoV provides essential guidance on the most efficient use of resources to maximise the benefits from projects, programme and portfolios. The guidance has evolved from the tried and successful practice of value management across many sectors and over many years. MoV combines a set of principles, processes and techniques with an approach that aligns with other Best Management Practice PPM guidance.

- MoV first published in 2011
- Exams have been taken to date in various languages, internationally

### **Portfolio Management - Management of Portfolios (MoP®)**

The MoP guidance provides senior executives and practitioners, who have responsibility for planning and implementing portfolios of change, with a set of principles, techniques and practices to introduce or re-energise portfolio management.

- MoP was first published in 2011
- Over 2,500 exams have been taken to date
- Across 20 countries worldwide

### **Risk Management - Management of Risk (MoR®)**

MoR is a route map for risk management, bringing together principles, an approach, a set of interrelated processes, and pointers to more detailed sources of advice on risk management techniques and specialisms. It provides advice on how the principles, approach, and processes should be embedded, reviewed and applied differently depending on the nature of the objectives at risk.

- MoR was first published in 2002
- Over 15,000 exams have been taken to date
- In four languages
- Across 25 countries worldwide

### **Portfolio, Programme and Project Offices (P30®)**

P30 is a set of principles, processes and techniques to facilitate effective portfolio, programme and project management through enablement, challenge and support structures.

- Users of P30 include: Siemens US and BT

### **The Portfolio, Programme, and Project Management Maturity Model (P3M3®)**

P3M3 has become a key standard amongst maturity models, providing a framework with which organisations can assess their current performance and put in place improvement plans.

- Users of P3M3 include: Australian Government Information Management Office (AGIMO), London Underground, Department of Health and Manchester City Council

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